



Robyn Parker MP

Minister for the Environment

Minister for Heritage

MEDIA RELEASE

Thursday, 27 February 2014

NSW GOVERNMENT COMMITTED TO REDUCING LITTER THIS CLEAN UP AUSTRALIA DAY

Environment Minister Robyn Parker today encouraged all NSW residents to take ownership of their local environment this weekend and help make it litter free on Clean Up Australia Day.

Ms Parker said that this Sunday, March 2, is a great opportunity for communities to come together, clean up their local environment and commit to a litter-free lifestyle.

“Litter is a big deal - every piece of litter contaminates our environment, causes potential harm and impacts on our visual amenity and community pride,” Ms Parker said.

“It is up to every one of us to change our behaviour and our attitudes to littering, and getting involved in initiatives like Clean Up Australia Day is a great place to start.

“The NSW Government is committed to reducing the state’s litter rate and we have set an ambitious target - to have the lowest litter count per capita in Australia by 2016.

“To help achieve this goal we have committed \$20 million to anti-littering programs over the next four years as part of the NSW Government’s Waste Less, Recycle More initiative.

“This includes \$10 million specifically allocated for local government programs and initiatives, including \$2.4 million in litter grants for councils.

“These local initiatives will be supported with state-wide action including funding new and upgraded litter facilities and rolling out new education and awareness campaigns.”

“Litter is not only unsightly but it can be unhygienic and damaging to plants and animals.

An EPA app is also available to enable on the spot reporting of litter from vehicles. Download at: <http://www.epa.nsw.gov.au/pollution/ReporttoEPA.htm>

Clean Up Australia Day events can be found at: www.cleanupaustaliaday.org.au/