

Albury City Litter Project

What was the problem?

A track running next to the Bungambrawatha Creek in Albury is used by children walking to school and was heavily littered with old lolly wrappers and aluminium cans.

The project aimed to reduce littering along the path and specifically clean up litter in JC King Park and prevent litter running into the creek and causing degradation to the environment and wildlife.

What did we do?

- Ran a local advertising campaign targeting litter at three sites along the track around JC King Park
- Educated school children about the problems associated with litter both at the site and through the Halve Waste campaign
- Held a clean-up event at JC King Park with Albury High School
- Surveyed local residents about their attitudes to litter
- Installed new infrastructure at three locations along the path
- Worked with the Bungambrawatha Creek Landcare group



Litter at JC King Park along the Bungambrawatha Creek

Project features

Approaches used

- | | |
|---|-------------------------|
| ✓ | Cleaning and clean-ups |
| ✓ | Improved infrastructure |
| ✓ | Education and awareness |
| | Enforcement |
| ✓ | Community involvement |

Project details

Project length and timing

April to July 2014

Cost

\$25 500 plus project management
\$5160 (in-kind)

How was effectiveness/results evaluated

- The use of the EPA's Local Litter Check
- Evidence that new infrastructure is being used
- Improved community attitudes
- Community participation

What was the result?

- An average 40% reduction of litter at the three locations targeted
- Increased awareness of litter prevention in Albury
- Improved community attitude to the sites
- Close collaboration between Council, Landcare, Albury High School and the Albury City Youth Council

What did we learn?

- Working with groups such as Landcare should start at the beginning of the project
- Always include school children – they often know and care the most about the issues associated with litter
- ‘Clean equals clean’ – cleaner sites really did see an improvement in littering behaviour

Legacy

JC King Park and the Bungambrawatha Creek Trail is clean for today’s children of Albury to enjoy.



New bins installed at the park

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