

# BIN TRIM HELPS KEEP FOOD WASTE OUT OF LANDFILL



## Case Study

## Sixty shopping centres embrace recycling



NSW EPA Bin Trim has been working with retailers at Vicinity Centres' Bankstown Central to help improve waste diversion. Now the centre has invested in its own organics recycling machine to help each retailer reduce the amount of organics waste they send to landfill.

**"We've been really proud to see how our team has embraced the Bin Trim program and how, with collaboration and a clear strategy, we've been able to get results that have impressed us all. We're now looking at showing teams across our other 60+ shopping centres what we've learned and how they too can get involved."**

Asaad Ibraheem,  
Operations Manager

### Vicinity Centres' Bankstown Central

Bankstown Central Shopping Centre is home to over 300 retailers, including many food and drink retailers.

After the purchase of the organics recycling machine, the centre's waste diversion has increased from 23% to 45%.

### How Bin Trim helped

Bin Trim has helped Bankstown Central Operations Manager, Asaad Ibraheem, show retailers where they can make a difference with what items and products they can recycle.

### Results

As a result, the teams now separate bottles and cardboard in-store. Mr Ibraheem has also organised to collect food waste from individual stores for recycling into compost.



The centre's waste collection company provided organics recycling education to retailers, cleaners and dockmasters – the teams of people who are responsible for collecting and processing organics in the recycling machine.

Bankstown Central provides special bins for retailers to separate organics materials during food preparation and production. It also provides training to cleaning teams and dockmasters to help avoid waste stream contamination.

### Next steps

Bankstown Central Shopping Centre is always looking to improve waste management and is in the process of investigating additional ways to further improve the centre's waste diversion from landfill.

## The numbers

- New equipment: organics recycling machine
- \$67,000 saving in waste collection charges with fewer collections
- 20 tonnes of cardboard recycled at the centre per month
- Increase in waste diversion from 23% to 45%

## The benefits



**Less waste going to landfill**



**Increased staff training on recycling**



**Increased achievement of sustainability goals**



**More recycling**



**Lower waste disposal costs**

## Take action

### Could your business save on waste?

Register your interest to join 22,000 businesses recycling more through the Bin Trim Program.

#### Visit

[www.epa.nsw.gov.au/bintrim](http://www.epa.nsw.gov.au/bintrim)

#### Email

[Bin.Trim@epa.nsw.gov.au](mailto:Bin.Trim@epa.nsw.gov.au)

#### Call

131 555

(ask for the Business Recycling Unit)

### NSW Environment Protection Authority

Email: [info@epa.nsw.gov.au](mailto:info@epa.nsw.gov.au)

Website: [www.epa.nsw.gov.au](http://www.epa.nsw.gov.au)

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