Your donations might end up in landfill and cost charities millions

Donations in poor condition cannot be resold and end up being sent to landfill. NSW charities are spending $7.3 million dollars every year on disposing of unsaleable items instead of on front-line services such as social welfare programs to help disadvantaged people.

Dumping around charity bins is estimated to be 4,400 tonnes per year + Dumping around shops is estimated to be 3,100 tonnes per year = Total dumping 7,500 tonnes per year

It costs $1.67 million every year to dispose of dumped donations

As there are 5.68 million adults in NSW, the 7,500 tonnes of donations dumped around op-shops and bins each year equates to 1.3 kgs of donations dumped per adult.

On top of that.. 77% of all disposal costs for NSW charities is spent on disposing unusable donations.

That equates to 4.2 kilograms of poorly donated items per capita being taken to landfill.

It costs $5.63 million every year to dispose of items donated in poor condition.

Data taken from 'An estimate of dumping at charitable recyclers in NSW', prepared by Asterisk One. August 2019