



Organics Market Development grants

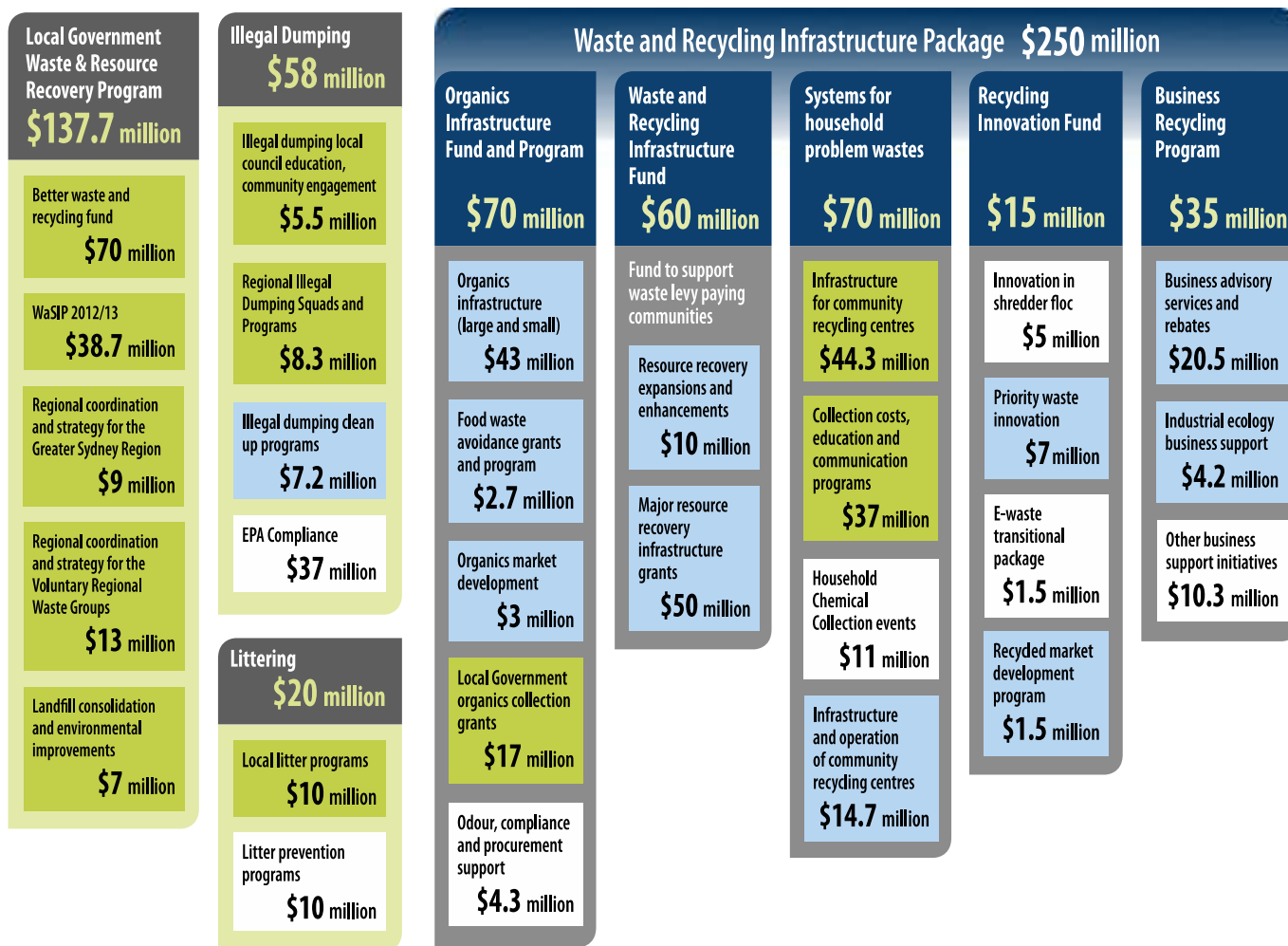
Acting Organics Manager
Senior Project Officer

The challenge...where we need to go

- Food and garden – almost half of red-lid bins
- Dry recyclables – 22% of red-lid bins
- Business – 70% of waste could be recycled
- WARR 2014–21 targets:
 - Divert from landfill 75% (from 63% in 2010 –11)
 - municipal waste 70% (from 52%)
 - C & I 70% (from 57%)
 - C & D 80% (from 75%)



The grant programs



The Organics Challenge

- 45.3% of the average red bin - food and garden organics
- Businesses in NSW through away more than 400,000 tonnes of food waste
- \$1,000 per household of edible food thrown away each year
- Organics cause GHG emissions from landfills.



Organics funding so far

- Organics collections grants – 31 councils funded for new or expanded services. \$12.3 million
- Love Food Hate Waste - \$616,000. 19 projects
- Organics Infrastructure (Large and Small) – \$23.7 million. 35 projects.



Organics Market Development program

- \$3 million total
- \$2.55 million in grants
- \$400,000 for education to tackle kerbside contamination



Organics market development background

- The Right Mind International (TRMI) Market Analysis identified three key potential markets:
 - Pasture
 - Broad acre cropping, and
 - Urban amenity



Organics market development challenges

- Price
- Lack of awareness about the use and benefits of compost
- Perceptions of uncertainty and risk
- Strong cost competition from synthetic fertilisers and manures.



Organics Market Development Grants

- Provide \$2.55 million over two years
- Facilitate an additional 70,000 tonnes by June 2017
- Increasing the annual demand for recycled organic products
- Change awareness, knowledge, behaviours and practices around the use of these products.



Eligible recycled organics

- The main ingredient in your recycled organic/compost product must be garden and/or food waste which would otherwise have been landfilled.



Not about agricultural waste...or manures



The \$million question

- How will your project lead to a sustainable increase in the market for recycled organics?



Organics Market Development Stream 1

- Stream1: Product quality
- Grants of between \$10,000 and \$50,000
- Improve product quality and/or understanding of the benefits of quality product
- Continuous assessment.



Organics Market Development Stream 1

Grants available for activities such as:

- New or amended standards
- New or amended product specifications
- Tools which will support quality product development.



Organics Market Development Stream 2

- Contestable grants for projects between \$50,000 and \$500,000
- Develop new markets or expand existing markets for recycled organics
- Open until 11 August 2015.



Organics Market Development Stream 2

Activities such as :

- Communication and/or marketing
- Connecting potential markets with supplies
- Strengthening customer relationships.





How to apply?

- Applications forms and guidelines available from the EPA website
- Read the guidelines
- Complete the application form *in full*
- Includes three parts:
 - Application form
 - Project budget
 - Project plan



www.epa.nsw.gov.au

Assessment Criteria

- A clear picture of your project
- Alignment with the fund objectives
- Capacity and commitment to manage
- Risk management, metrics and evaluation
- Value for money



How will applications be assessed?

- Technical Review Panel (TRP) - independent technical experts
- overseen by a probity advisor
- TRP makes recommendations for funding to the EPA CEO.



Best advice

- **READ THE GUIDELINES !!**



Also great advice

**Phone a
friend!!**

**We are from the
EPA and we are
here to help!**



1300 361 967

Contact us

- NSW EPA website
www.epa.nsw.gov.au/
- Waste updates
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