

# Clean Air Summit

From old to new approaches – Wood heater social research and community education David Fowler

Director, Regulatory Reform and Advice, NSW EPA

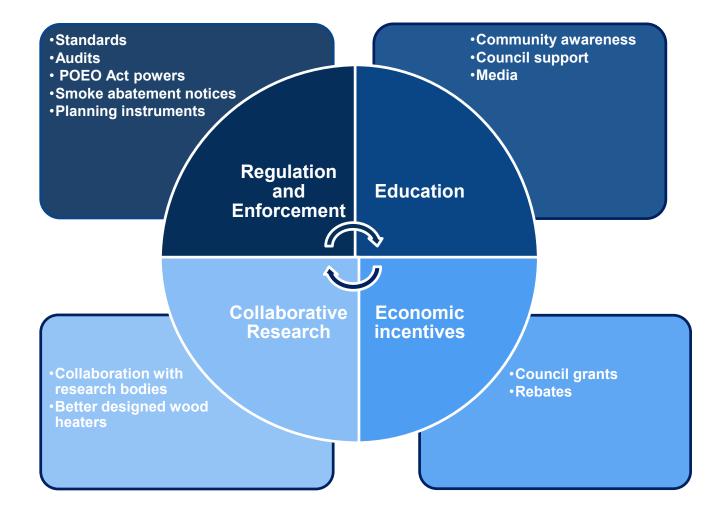


### **WOOD SMOKE**





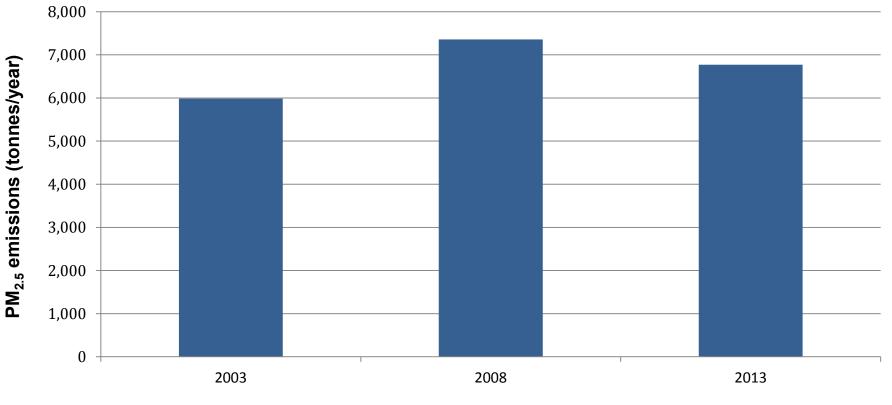
### **MULTIFACETED STRATEGY**





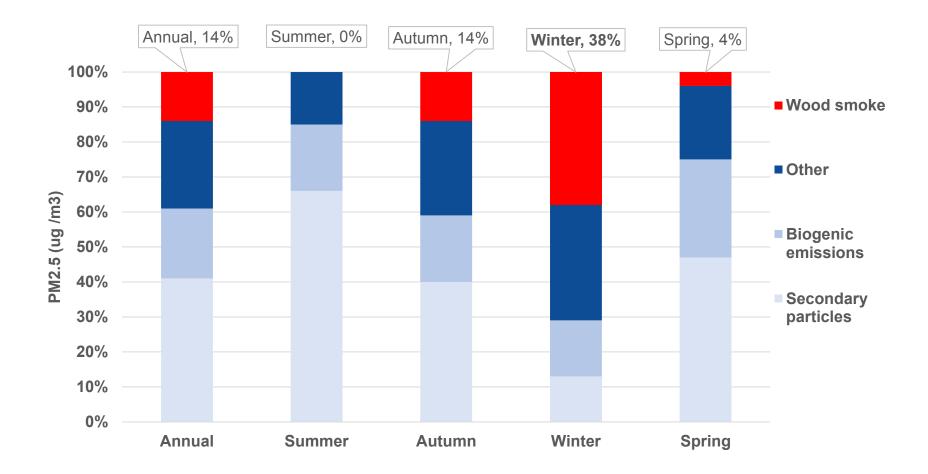
### **EMISSIONS IN THE SYDNEY GMR**

PM<sub>2.5</sub> GMR emissions from wood combustion from 2003 to 2013



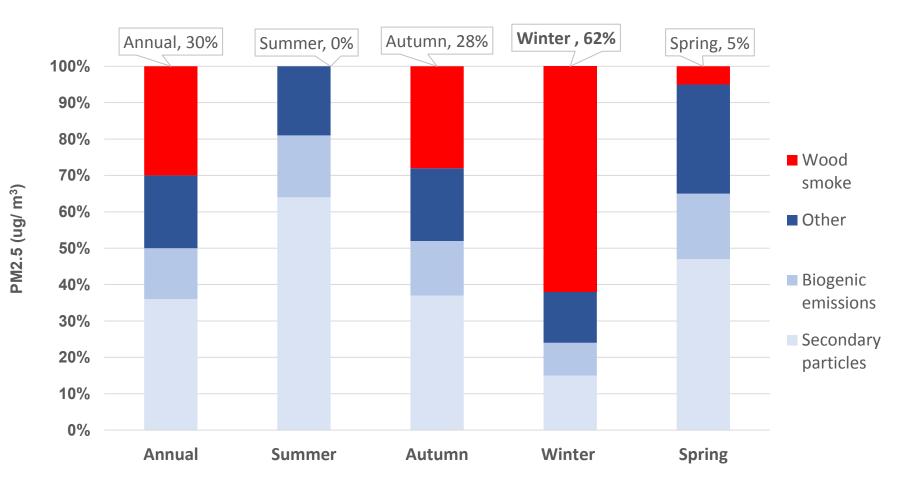


### **WOOD SMOKE IN SINGLETON 2012**





### **WOOD SMOKE IN MUSWELLBROOK 2012**



6



### WHY THE HUNTER VALLEY?





## **SOCIAL RESEARCH**

- Objectives
  - Understand public attitudes about impacts of wood smoke
  - Understand heating choices
  - Recommendations for education approach

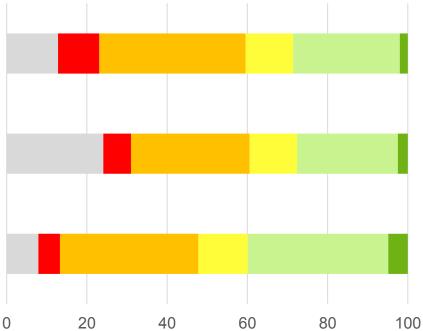


## LACK OF AWARENESS



Small particles are the health problem

Wood smoke's a problem even where there's lots of other pollutants



Don't know/ refused

Strongly disagree

Agree

Neither agree nor disagree

Strongly agree

Disagree



### **Previous campaigns**

#### What you can do

By making a few simple changes you can enjoy the warmth of your wood heater and reduce wood smoke and its impact on you and other people in your community.



#### Tips to reduce smoke ...

- Choose small, dry logs unseasoned wood has a high moisture content which makes a smoky re.
- When lighting a cold heater, use plenty of kindling to establish a good re quickly.
- When refuelling your re, open the air controls to full for a few minutes then add some newspaper and small pieces of wood. Keep the air controls open for 10-15 minutes after you have added the fuel. This will produce a less smoky re.
- Have your chimney cleaned every year. Creosote is a sticky black residue that can build up in your chimney a restricts air ow and makes your re harder to start. A creosote clogged chimney can spill smoke intu your room when you open the heater, and even cache, in sufficience ark man a rivit.

#### Find out more...

To nd out more about reducing wood smoke pollution visit www.epa.nsw.gov.au/woodsmoke or call your local council.

For information on the health impacts of wood smoke, visit www.health.nsw.gov.au/factsheets/ environmental/wood\_smoke\_pub.html or contact your local Public Health Unit



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#### EPA

Stay Warm breathe easy Wood Smoke Reduction Program

> Wood smoke affects your health and pollutes the air



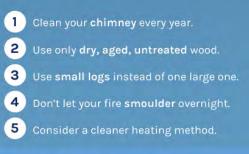




### IF YOU CAN SMELL IT, YOU'RE ALREADY BREATHING IT.

Wood is a natural material, but when burned it produces particle pollution that is harmful to everyone.

To reduce the harmful effects of wood smoke, follow these steps:



Remember, even in small amounts, wood smoke pollutants can be harmful, especially to the young, frail or elderly.

#### WOOD SMOKE ISN'T GOOD SMOKE.

For more information visit epa.nsw.gov.au/woodsmoke





### **MYTH BUSTERS**

### MYTH

There are more important pollution sources to worry about.

#### **BUSTED!**

There are other pollution sources, but wood burning occurs right in the neighbourhood where we live.

WOOD SMOKE ISN'T GOOD SMOKE. For more information visit epa.nsw.gov.au/woodsmoke

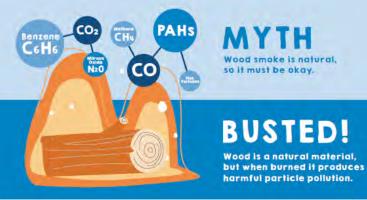
MYTH

Collecting and burning dead wood is environmentally friendly.

### **BUSTED!**

Collecting wood from roadsides and reserves can reduce habitat and biodiversity of several plants and animals, such as sugar gliders who make their homes in the cavities of dead wood.

WOOD SMOKE ISN'T GOOD SMOKE. For more information visit epa.nsw.gov.au/woodsmoke



9



9

EPA



## **CLEAN AIR FOR NSW**

- Feedback from trials in Singleton & Muswellbrook
- Roll out material to all NSW councils
- Feedback from Summit
- Continued investigation by the EPA into the optimal approach for NSW



### **ANIMATIONS**





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## **David Fowler**

Director, Regulatory Reform and Advice NSW EPA